



International Center for Development Communication

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**The International Center for Development Communication
Kasetsart University, Bangkok, Thailand**

Announces a Workshop on

Results-based Project/Program Management, 7-17 October 2014

This two-week intensive course uses the Results-based Management approach to development project and program management. It is a systematic way of relating all the important components of a project or program plan. It starts with the identification of the problem that needs to be solved. Both management content and process elements are analyzed and strategies mapped out towards the solution of the identified problem. It ensures that all of its processes, products and services contribute to the achievement of desired results and requires systematic monitoring, self-assessment and reporting on progress.

The indicators for the measurement of achievement of the project or program objectives in solving the identified problem are objectively verifiable and the means of verification are identified. Tools in analysis of the different phases of the planning for implementation, monitoring and evaluation are operationally designed.

Who should attend

Development project and program planners, managers, coordinators, and others involved in these functions are invited.

What you'll learn

- The role of management for sustainable development
- The results-based management concept & results matrix
- The project cycle
- Stakeholders analysis
- Problem analysis
- Setting expected results: impact, outcomes, outputs
- Developing indicators, means of verification and stating assumptions
- Developing a project implementation plan
- Monitoring and evaluation
- Report writing
- Information dissemination

How you'll learn

- Experiential learning
- Interactive lectures
- Group exercises, presentations

What you'll accomplish

- A draft project/program plan in a results matrix
- Tools for analysis in various phases of the project/program planning

What you'll get

- A workshop participation certificate awarded by Kasetsart University
- A file of current and useful materials in results-based project and program management for future reference
- A network of development workers who share common interests in systematically developing project/program plans

How much it costs

- The workshop fee is US\$1500, which includes tuition, workshop materials, morning and afternoon snacks, and field trip transportation.
- Not included in the fee are: airfare, accommodation, meals, and personal expenses.

For further information

Please contact

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Other Courses

Gender & Development, 16-26 September 2014
Participatory Monitoring & Evaluation, 11-21 November 2014
Communication for Development, 13-23 January 2015

➤ ***Tailored courses to meet specific needs can also be arranged.***

Deadline of application: 2 September 2014. ICDC reserves the right to cancel the program not later than 18 September 2014 if the minimum group size has not been reached.