

INTERNATIONAL CENTER FOR DEVELOPMENT COMMUNICATION
Kasetsart University, Bangkok, Thailand
E-mail: icdc.eto@ku.ac.th

Study Tour on HIV/AIDS Policy

12-19 June 2014

There are very few developing countries in the world where public policy has been effective in preventing the spread of HIV/AIDS on a national scale, but Thailand is an exception. A massive program to control HIV has achieved substantial reductions in new HIV infections". (AVERT, www.avert.org/aidsthai.htm). "It is now thought to have one of the most comprehensive national AIDS programs in the world". (AIDS Analysis Asia, Vol. 3 (1), January 1997) The successful reduction of HIV/AIDS transmission rate experienced by Thailand did not happen in a decade. It was a gradual unfolding of concerted efforts among all sectors complemented by non-government organizations, religious organizations, private enterprises and the media. This 8 days study tour provides opportunities for the participants to learn from pertinent cases the obstacles and successes experienced in these concerted efforts.

Participants

HIV/AIDS prevention and control policy makers and advocates, project and program planners, managers, coordinators, and others involved in these concerns are invited.

Content

HIV/AIDS policy discussions in these areas:

- Public education response
- Religious organizations response
- Non-government organizations response
- Mother to child transmission issues
- Workplace response
- Media coverage
- Government response

Methods

- Briefing from pertinent agencies
- Interaction with resource persons
- Observation as appropriate

Outputs

- A body of firsthand knowledge on policy development and implementation
- Lessons learned from site visits

Take Home

- A program participation certificate awarded by the International Center for Development Communication, Kasetsart University
- A file of current and useful materials in policy development in response to the control and prevention of HIV/AIDS for reference

- A network of communication workers who share common interests in the advocacy for HIV/AIDS prevention and care policy responses

Program Costs

- The program fee is US\$1100, which includes tuition, workshop materials, morning and afternoon snacks, and field trip transportation
- Not included in the fee are: airfare, accommodation, meals, and personal expenses.

Note: ICDC reserves a right to cancel a course where the number of participants does not meet the minimum group size.

Next Courses:

- **IEC Messages & Materials Development – 19-29 August 2014**
- **Gender and Development – 16-26 September 2014**
- **Results-based Project/Program Management, 7-17 October 2014**